



CURRICULUM VITAE

OVERVIEW

For almost 10 years, prior to my move to Ireland in May 2000, I worked for Associated Newspapers Ltd in Kensington, London. Associated Newspapers are the publishers of The Daily Mail, The Mail on Sunday and The London Evening Standard newspapers. At the time of leaving the company, I had been in the position of Group Supplements Production Manager for 5 years.

With specific responsibility for the 11 million magazines that were distributed each week with the group's newspapers, it was my responsibility to ensure that production of these titles and any associated publications was both timely and smooth and that budgets were not exceeded. This included liaising with all internal departments and external print suppliers and development of print contracts for our regular publications (budget of £60 million per year). I was also personally responsible for an annual print spend of £15 million per year on associated publications, one-off or serialised special supplements, advertising inserts and contract publishing projects.

Originally employed by The London Evening Standard for my expertise in the areas of magazine design and production, reprographics using new technology, and my ability to train staff in this technology, I progressed to a 'group level' management position and was able to significantly broaden my skill base.

I am able to take an idea, shape it, present the most attractive, economical solution and see the project through to fruition ensuring that it happens on time and on budget, time after time. I also became very good at presenting data in the most user friendly, clear manner.

After working for many years in newspaper and magazine publishing I moved from London to County Mayo, to be closer to my family and work as a freelance designer and publishing consultant. My husband and I, as a team, have been offering a range of design, publishing and internet development skills and working on our own internet projects.

PERSONAL DETAILS

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DATE OF BIRTH:	12th May 1964
STATUS:	Married (1998)



EMPLOYMENT HISTORY

2000–2008 SELF EMPLOYED DESIGNER/ILLUSTRATOR AND PUBLISHING CONSULTANT

I created a range of prints, sold locally, from my original paintings and I have provided designs for publications and company identities.

Working with my husband I have been designing and implementing web sites, primarily for local businesses and charitable organisations.

In 2006, based on my own Lifesting concept, we developed and launched the social network, www.mylifelists.com. A Lifesting® (my registered trademark) is a list of our favourite things, people, places, sights, sounds and sensations, our goals in life and the achievements we are most proud of.

1990–2000 ASSOCIATED NEWSPAPERS LTD.

Originally employed as a **Technical Consultant** by the London Evening Standard, my first project was to oversee the change-over of magazine production from conventional typesetting to in-house page layout on computers by editorial staff. I then set up the colour department that would scan all images, retouch them and output final page film in-house.

Following the successful completion of this project I was promoted to **Production Manager** of the Evening Standard Magazine, *ES* (print run 550,000 copies). I was instrumental in its successful relaunch from a monthly to a weekly title and the launch of *Hot Tickets*, a weekly listings magazine (print run 550,000 copies).

Promoted to group level within Associated Newspapers as **Group Supplements Production Manager**, I also became responsible for the production of the magazines that accompany The Daily Mail (*Weekend Magazine*, print run 3,500,000 copies) and The Mail on Sunday (*You Magazine* and *Night & Day*, print run 2,700,000 copies each) making a total of approximately 11 million weekly publications plus all associated supplements, cookery cards and promotions.

Setting up my department from scratch, I developed and maintained excellent relationships with all internal departments and external suppliers. I managed to source many reliable print suppliers, using web offset and gravure processes both in the UK and Europe.

I set up and monitored procedures for all aspects of production and was responsible for specifying formats, producing costings, print buying, monitoring paper usage, and scheduling.

Working closely with our advertising and circulation departments I successfully arranged the first polywrapping of magazines together with a special promotional CD, a procedure that continues to this day. I was often able to suggest ways of increasing revenue and frequently worked with advertising clients to help them achieve their requirements.

On several occasions, on my own initiative, I was able to suggest alternative formats or production methods to the Managing Director, showing the financial benefits or time savings. I was able to look at a problem and suggest simple, economical solutions that would also be popular with our readership.

I am gratified to discover that my successor has adopted all of my procedures and the department is operating in much the same way as when I left.

1989–1990 LITHO PRE PRINT (LEEDS)/FREELANCE TRAINER

To increase my knowledge of reprographics, I came to a reciprocal arrangement with a reprographics company. I trained them on the Apple Macintosh system they had recently purchased and they trained me in basic colour scanning, film preparation and plate making.

I also spent a brief spell as a freelance trainer, mainly training design and editorial staff in Quark XPress for magazine publishers, for example; Bauer Publishing, EMAP, Haymarket Publishing.



1987–1989 THE LAST WORD LTD./INTERNATIONAL MAGAZINES PLC. (LONDON)

As a member of the original team, I was instrumental in the launch of Apple Business magazine, and produced many other publications including the 2,000 page Waterstones guide to Books 1988 for which I won the PIRA Desktop Publisher of the Year Award.

Ultimately I became **Training Manager**, my duties including liaising with the sales department, helping with system specification, identifying clients' training requirements, defining training schedules, writing course materials, keeping abreast of new developments in the industry and post-training contact and software support.

1986–1987 INPRINT LTD. (LONDON)

I progressed in a very short time from **Designer** to **Senior Designer** to **Desktop Publishing Manager** of this print and design company. All production was based upon desktop publishing technology using the Apple Macintosh platform and this is where I became conversant with all of the relevant software.

EDUCATION:

SOUTH MANCHESTER COMMUNITY COLLEGE

BTEc HND Graphic Design (2 years; graphics, typography, print making, finished artwork).

MANCHESTER POLYTECHNIC

Art Foundation course (1 year; general art and design training).

LORETO CONVENT, MANCHESTER

9 'O' levels; Art, Spanish, Physics, Chemistry, History, Religious Studies, English, Maths.

2 'A' levels; Art, General Studies.

INTERESTS:

Literature, technology, music, all of the the visual arts, fashion and design, gardening, walking, cookery.

I have always been interested in printing and publishing, working during college summer holidays at Prontaprint in Manchester. This is where I originally learnt about print, typesetting, camera ready artwork and plate-making.

I have been involved in various fundraising activities for the world of sport: I served on the benefit committee for the *Victor Ubogu Benefit Year 2000* (Rugby Union – Bath and England) and was previously a committee member for the *Angus Fraser Benefit Year 1997* (Cricket – Middlesex and England).

Following my move to Mayo, I have made every effort to contribute to my local community, serving on a number of local committees. As our gift to our village, my husband and I have created, finance and run www.Currane.net, a web site for the Currane Community at home and away. It now consists of thousands of pages and has grown to become a valuable record of life in Currane that includes a huge photographic archive.

Over the years, since we have been in Ireland I have been blogging, mainly about our new life and experiences here. Our personal web site can be found at aj.steger-lewis.net. For almost 4 years following our move into Corraun House we ran the small bar here. Locally nicknamed The George and only open at night it was a great place for a story and a singsong by the fire. We endeavoured to keep the bar open for our local community for as long as possible but sadly, times have changed and the bar closed in 2006.

My professional web site can be found at jane.steger-lewis.net. Examples of my art/illustration and design work can be found there.